



**Serving the residents of
Custer County since
1991**

Anselmo ♦ Ansley
Arnold ♦ Berwyn
Broken Bow ♦ Callaway
Comstock ♦ Mason City
Merna ♦ Oconto
Sargent ♦ Westerville

ANNOUNCEMENTS

Grant application deadline is **April 30**. For grant guidelines and to download the application, go to custercountyfoundation.org.

Participate in **Spring Into Giving** on Tuesday May 1st! Shop at local participating businesses and they will donate a percentage of their proceeds to the Custer County Foundation grants fund for distribution to Custer County nonprofit organizations! See page 2 for details.

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Office Hours:

Monday through Friday
9:00 a.m. to 5:00 p.m.

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Spring 2018



Custer County Foundation Awards \$84,500 in scholarships!

The Custer County Foundation held their annual Scholarship Award Ceremony on Sunday, March 18, at the One Box Convention Center in Broken Bow, Nebraska

Julianna Jenkins, Board Member of the Custer County Foundation, conducted the welcome to the estimated 350 people in attendance. Julianna also introduced our guest speaker, Chelsea Rice, who grew up in Broken Bow and graduated from Broken Bow High School. Chelsea earned a degree in Textiles, Merchandising, and Fashion Design Communications from the University of Nebraska at Lincoln. She currently resides in Portland, Oregon and works as a Creative Strategist at Archrival, a marketing agency with an expertise in youth culture.

Chelsea offered a wealth of expertise and useful advice for those in attendance. She had four key pieces of advice. The first piece of advice was "People Rule". People are at the heart of every experience so take advantage of every situation and cultivate strong relationships as these connections will lead somewhere. Chelsea's second piece of advice was "Get Comfortable Being Uncomfortable". Consider this time of your life as an incubation period, create who you want to be and say yes when invited to try something new no matter how uncomfortable it makes you. Her third point was "No One Knows What They're Doing". Everyone else is feeling the same; you are not alone. Chelsea advised those in attendance to be kind, ask for help, and enjoy the feeling of being in deep water: it's an exciting place to be. Chelsea's fourth and final piece of advice is to "Have Fun, Seriously". Don't let stress define your day. You are more productive when you are happy, and when you let go and have some fun. You will become reenergized; we need to strive to be purposeful. To close, Chelsea recapped her four pieces of advice, hoping her advice would help students navigate the next couple years.

This scholarship ceremony continues to be successful because of our special guests, the donors, who travel from places like Kansas City and Lincoln, as well as many from Custer County. Not only are they in attendance to present their scholarships, but to share great stories about their families and offer words of advice and encouragement. Their presence also gives them an opportunity to meet the students whose lives they are directly impacting. Another unique aspect of the ceremony is the element of surprise for the students receiving the scholarships. Until their name is called, they are neither aware of the scholarship they are receiving nor the amount. This anticipation makes the event even more enjoyable.

Executive Director Lindsay Divan announced seventy-three scholarships would be presented to sixty-seven students for a total amount of \$84,500 awarded! Scholarships offered through the Foundation are for various fields of study including nursing, veterinary medicine, journalism, and even general studies. Lindsay went on to explain the selection process and thanked the scholarship committee for their hard work and dedication in selecting the recipients. Nearly 790 applications were received, and selecting the recipients was not an easy task. After all the awards were presented, the guidance counselors were thanked for all the assistance they offer the students with the application process. The ceremony closed by inviting attendees to enjoy refreshments and cookies, while thanking those in attendance and wishing the graduates best of luck as they begin new chapters in their lives.

Spring Into Giving

The Custer County Foundation is excited to announce the first ever Retail Day of Giving! This unique, one-day fundraiser was created to support both nonprofits and businesses in Custer County. We invite you to **Spring Into Giving on Tuesday, May 1**. Local businesses throughout Custer County are donating a portion of their sales on this day to the Custer County Foundation which will be redirected back into Custer County through grants to local nonprofit organizations! We encourage patrons to shop locally to support our local businesses and in turn support our local nonprofits. Look for the bright green sign (pictured right) in the windows of participating businesses. We are also excited to announce a **\$5,000 matching gift from Becton Dickinson!** THANK YOU Becton Dickinson!! This matching gift will not only double your donation, but double the impact! Be a part of the giving by shopping at local Custer County businesses on Tuesday, May 1. For a listing of participating businesses visit custercountyfoundation.org or Custer County Foundation on Facebook. You may also contact the Foundation office at 308-872-2232 or custerfoundation@msn.com.

We are Participating!

Spring into Giving

Shop here on Tuesday, May 1st, and we will donate a percentage of our proceeds to the Custer County Foundation grants fund for distribution to Custer County Nonprofit organizations!

Serving the communities of Anselmo, Ansley, Arnold, Berwyn, Broken Bow, Callaway, Comstock, Mason City, Merna, Oconto, Sargent, and Westerville.



Scholarship Ceremony Photos



Guest Speaker Chelsea Rice.

Scholarship recipients are pictured above, more photos are available online at custercounty.shutterfly.com.

Have you ever thought of establishing a scholarship fund? The Custer County Foundation can be a valuable resource for you and your family when you establish an effective and meaningful scholarship fund. Many donors create a scholarship in honor or memory of a loved one. Establishing a scholarship is an easy process! The Custer County Foundation will work through the process with you to ensure the scholarship reflects aspects that are important to you and your family. Contact the Foundation office at 308-872-2232 or custerfoundation@msn.com to learn more.

Spring Grant Deadline April 30th!

The goal of the Custer County Foundation is to improve the quality of life in the Custer County area by supporting the needs of the people of each respective community. One way the Foundation strives to achieve this goal is through their grant program. Any nonprofit group



Callaway Good Life Center received a grant for \$3,000.

that falls under the guidelines of the Foundation's grant policy can apply for a grant from the Custer County Foundation. Funds are usually granted in the areas of civic, culture, health, education, environment, and social services.

To review the criteria and download an application, please visit the Foundation's website at custercountyfoundation.org, select Grants, and then select Guidelines from the drop-down menu. The current grant deadline is fast approaching; please submit grant applications prior to the April 30th deadline. The Foundation has been busy distributing funds to grant recipients. Two grant recipients are pictured here.



Broken Bow Library Foundation received a grant for \$21,500.

Sustaining Members

We are a quarter of the way in reaching our 2018 goal of **\$15,000!** Thank you for any support you have given! Please help us meet our goal by becoming a member today. Both businesses and individuals are encouraged to take this important step which is vital to the future of your community and Custer County.

A gift to the Foundation ensures we can continue our mission of charitable giving to benefit the residents throughout Custer County. As a way to recognize your generous support, we will publish your name in our 2019 Winter Newsletter. Your name will also appear in our 14th Annual Gala & Auction program.

The success of the Foundation is a direct reflection of our generous supporters. Donations from our valuable members allow us to perform daily activities which, in turn, create opportunities for a greater impact.

The Foundation thrives today because of past and present Custer County residents who have a strong desire to give back to communities where they have lived, prospered, worked, and played. Please consider becoming a Sustaining Member today. Thank you!

**When we circle together,
we CAN make a difference!**



Yes! I want to support the efforts of the Custer County Foundation!

Individual • Family • Business MEMBERSHIP LEVELS

☐ \$1,000+	DIAMOND
☐ \$500-\$999	PLATINUM
☐ \$250-\$499	GOLD
☐ \$100-\$249	SILVER
☐ \$50-\$99	BRONZE
☐ \$ _____	Other Contribution

Name(s) _____
(As you would like it to appear in CCF Publications.)

Address _____
City _____ State _____ Zip _____

☐ I request to remain anonymous in any publications.

**Please make checks payable to
Custer County Foundation & return to:**
PO Box 304 • Broken Bow, NE 68822

Thank You!

The Custer County Foundation, Inc. is a public charity and your gift, in most cases, will qualify for a federal income tax deduction. As required by law, it is important to acknowledge that you did not receive any goods or services in exchange for this contribution.



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Broken Bow, NE 68822

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Living Up to Our Motto:
"Preserving Our Heritage...
Planning Our Future."

Custer County Foundation, Inc.

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Our Mission

The Custer County Foundation is a non-profit community trust which is structured to seek out, receive, and administer funds to meet the present and future needs of the residents of Custer County. The funds are administered in the areas of health, arts and culture, social welfare, environment, education, and civics.

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FOUNDATION, INC.**
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